



**Board of Directors**

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8/23/2018

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Junior League of Boise  
138 S Cole Rd  
Boise, ID 83709

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Dear Contact:

As the community has evolved, so has the **Junior League of Boise**. We are no longer your mother's or grandmother's League, but we do carry the tradition and desire to improve lives within our community. One such way is in providing learning experiences to children. Plans are now under way for the 5<sup>th</sup> annual **Junior League of Boise's Touch-A-Truck event, to be held Saturday October 13, 2018, in the Boise State University parking lot.**

**Junior League of Boise's Touch-A-Truck** is simply a unique event for kids and their families to explore giant trucks, earth movers, ambulances, fire trucks, and other massive mobile machines. Children will have an opportunity to:

- Explore vehicles of all sizes and discover the purpose each vehicle serves in our community
- Meet those whom operate the "trucks" or build, protect and serve the Treasure Valley
- Gain understanding for skills and career paths necessary for future occupations

**For the previous two years Junior League of Boise's Touch-A-Truck has experienced huge community interest -- increasing the number of participating vehicles as well as increasing attendance to more than 6,200. Through your sponsorship, we will be able to continue growing this event's recognition as well as fulfilling the needs of attendees throughout the day.**

Our sponsorship packet includes information about the Junior League of Boise, how to provide financial support, our commitment to you, and exhibitor opportunities. The Corporate Sponsor categories are: **PRESENTING SPONSOR, HEAVY HAULER, BIG RIG, BULL DOZER, EXCAVATOR, and 4X4.** The Booth categories are: **FOR PROFIT, NONPROFIT/GOVERNMENT.** Choose the level that meets your organization's giving objectives. **All sponsors are invited to our premiere VIP session from 9am-10am.**

In choosing to participate in our community outreach you ensure these children are provided with hands-on learning and a chance to "test drive" some cool machines. Partner with the **Junior League of Boise** in sharing this experience with others.

Thank you for your consideration. I will follow up with you within two weeks to answer questions.

Warm regards,










































**Michelle Ross**  
*Junior League of Boise*  
President  
michellemross@hotmail.com

# JUNIOR LEAGUE OF BOISE

Touch-A-Truck | October 13th, 2018 | 9AM - 3PM | VIP Early Entry & Sensory Hour 9AM - 10AM | FREE to the Public

## SPONSORSHIP & VENDOR PACKAGES

Touch-A-Truck provides an opportunity for businesses and organizations to interact with numerous children and families from the Treasure Valley and beyond. Below are the ways you can participate while helping to make a difference in our community. Sponsorships \$2000 and greater need to be confirmed before September 21st, all others by September 28th. You can also contact us to discuss your interest in joining us this year! Thank you!

	Corporate Sponsor Packages						Booth	
	Presenting Sponsor (1 available)	Heavy Hauler (2 available)	Big Rig (4 available)	Bull Dozer	Excavator	4x4	For Profit	NonProfit/ Gov't
	\$5,000	\$3,500	\$2,000	\$1,000	\$500	\$250	\$500	\$250
Presenting Sponsor Recognition								
Recognition on JLB public website and TAT FB Event page, including link to your company's website								
Name/Company Logo included on promotional items (Qty 1000)								
Social Media Features								
Booth/Display Space								
VIP/Early Entry Admission (Up to 40)								
Recognition on Event Poster								
Logo and Recognition in Annual Report								
Signage Space at Event <i>(must provide signage)</i>								
Exclusive Sponsor For: <i>(pick one)</i>			Face in the Hole Photo Op (1 available)	Kids Zone (2 available)	Volunteer Appreciation Tent (2 available)	Birthday Party Zone		