

Junior League of Boise

InterAction!



Update: Signature Project

By Cece Gassner

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summer!

It is once again time for us to find a signature project. As you may know, this is one of the aspects that has set the Junior Leagues apart from other service organizations – we pinpoint a community need, create the program that meets it, and then turn the program over into the community as its own nonprofit or as a part of another organization.

After receiving feedback from our members in our last membership survey (Fall 2008) that strongly indicated a desire to find a new signature project, in Fall 2009 we embarked on that path. In December, 2009, we issued a Request for Proposal and requested that by April 15, 2010, other nonprofits submit proposals that demonstrated a community need and how we could meet it.

A total of eight proposals were received from across the Treasure Valley. A committee was selected to review the proposals, and they started to ask some good questions, including whether we should be looking for a whole new project or if we should build on a project we already offer, such as Especially Me!, Kids in the Kitchen or our projects supporting children and families in the foster care system.

During the June in-home meetings, we held speak-outs to gain more feedback about this. All of the comments and questions were excellent, and similar themes emerged. There is a clear desire to find a way to link our current projects to make it easier to articulate the League's activities internally and externally. In addition, though there is a willingness to consider the proposals, our members are also interested in considering what expanding our current projects might look like. Lastly, there is great interest in finding a project with a finite beginning and end.

Where do we go from here? The Management Team is reviewing the feedback of the selection committee and their rankings of the proposals, and is reviewing our current projects. Over the summer, the Management Team will consider all of this feedback and come up with a suggested path to the Board that will, hopefully, address the concerns and comments of our membership. At the September General Meeting, we will be presenting to the general membership on our thoughts and suggestions.

The Management Team will continue to keep you updated on our conversations throughout the summer, and we welcome any questions or feedback you might have.

Who is on the Management Team?

President, Cece Gassner: president@jlboise.com

President-Elect, Camille Fraley, president@jlboise.com

Communications Manager, Allison Gillis, communications@jlboise.com

Community Council Manager, Lindsay Deverall, communitymanager@jlboise.com

Finance Council Manager, MaryAnna Peavey, financemanager@jlboise.com

Membership Council Manager, Heather Anson, membershipmanager@jlboise.com

During the 2009 – 2010 League
year, Junior League members
volunteered
OVER 9700 hours!



JUNIOR LEAGUE OF BOISE
Women building better communities®

Founded on March 24, 1928

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Junior League of Boise

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MISSION

The Junior League of Boise, Idaho, Inc. (JLB) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION STATEMENT

The Junior League of Boise envisions Boise as a community where women and children have the resources and support to succeed in personal, family, social, educational, and/or occupational endeavors.

FOCUS

Welfare of women and children.

President's Message



"How wonderful it is that nobody need wait a single moment before starting to improve the world."

~ Anne Frank

Greetings!

As we head into the heat of summer, we are given the opportunity to slow down and take stock of the world (perhaps while enjoying a nice glass of iced tea on the front porch). The League is certainly doing that as we discuss our potential new signature project, review the governance changes we implemented and continue our long-term strategic planning.

At the June in-home meetings, we had wonderful discussions that started to look at our League's membership requirements. League members gave great comments about requirements that they felt were confusing or burdensome to track. Most importantly, they started to talk about requirements that might keep us from doing what the League is meant to do the most: to make a difference in our communities.

After all, that is the very purpose of the League – to provide a means for women to join together and improve their community while developing their own potential. If our own requirements keep us from this goal, and keep us from meeting the needs of our members, are we staying relevant?

To be sure, no requirement was ever put in place without substantial thought and discussion among our League members, and I do not mean to accuse anyone of having put requirements in place that were counter-productive. However, it is healthy for any organization to undertake periodic review and make sure that we are not creating institutional barriers to our own success.

As we continue to talk about these over the League year, I hope that you will let me know what you think is working, what could use some tweaks, and what may no longer work in today's world.

The quote above is one of my favorites, and I think it perfectly reflects the League and its members. I welcome our ongoing discussion of League requirements, procedures and practices to make sure we consistently allow you the opportunity to make a difference in our community and reach your own special potential.

Best Wishes,

Cece

2010-2011 Sustainer Member Council

(Formerly the Sustainer Board)

Cristy Davis, Chair

Maggie Beltrami, JoAnn Fisher, Anne Moree
Goss, Susan Grey, Kerry Hagerty,
Robin Hanford, Linda Hurlbutt, JoAnne Minnick,
Rhonda Sesek, Susan Smith,
Gemma VanHole, Liz Zemlicka

Active/gold member liaison: Debra Purdy

Thank you for your commitment to the
Junior League of Boise!

"Lunch on the Lake" at Shore Lodge

Annual summer lunches have been scheduled for
Summer of 2010. All lunches are at 11:30 a.m. and
emails can be sent to Kathy Moyer at
moyerkm@yahoo.com for more information.

July 21
August 11

Summertime Socials!

Hike & Happy Hour July 17th, 9:45a to 1p

Hike to the top of Table Rock with your
fellow Leaguers, followed by a well-
earned lunch at Lucky 13 in Harris
Ranch. If you don't want to hike just
meet up for lunch! Contact Melissa Galli
at 559-4702 for more details.

Painting & Potluck! August 18th, 6:00P to 9:00p

You can paint your own pottery, indulge
in pot luck snacks, and chat it up with
your fellow League members! This is
the last of our summer "stay connected"
events, so be sure to be there! Group
Rates: \$6.00 per person if paid to
Ceramica one week in advance. Each
person attending will receive 20% off
their purchase. Contact Sheli Fulcher
Koontz 631-2306 if you missed the Evite
or you have questions.

Kudos to Event Fundraising 2009-2010

We are lucky in the League to have an
incredible number of outstanding women who
give so much to the community and to our
organization. At the June in-home meetings,
the Management Team from the 2009-10
League year wanted to give a special round of
kudos to a group of women who were
instrumental in assuring the ongoing
operations of our League – the Event
Fundraising Committee!

These ladies, headed by co-chairs **Cindy
Mount** and **Tina Vorbeck**, gave hundreds of
hours each to put on an outstanding benefit,
supervise a very fun raffle, and oversee a

superb online auction. All of these actions
helped to bring in needed funds to make sure
the League could continue to provide our
services and training and development
opportunities to our members.

The next time you see them, please give
Cindy, Tina and their committee members a
big hug and round of applause! Our heartiest
thanks go to committee members **Stephanie
Cain, Sandra Coronado, Adriana
Ruplinger, Audrey Smith, and Laurie
Unrein!** Thanks to their amazing efforts, the
League netted approximately \$24,500!! Truly
outstanding work, ladies!



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"TODAY IS YOUR DAY! YOUR MOUNTAIN IS WAITING. SO...GET ON YOUR WAY." ~DR. SEUSS


Junior League Ad Campaign featured in the New York Times

An article published in the July 27, 2009 edition of the *New York Times* describes the new ad campaign commissioned by AJLI to dispel myths and raise awareness about the Junior League, worldwide. This article, titled "*Junior League Campaign Emphasizes Modern Concerns*" can be found by searching the archives at www.nytimes.com.




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